

SO MANY FAIRS
SO MANY COLORS

Image courtesy Salone del Mobile.Milano. Photo by Diego Ravier


Fall 2021 Color Report

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Culture 411



SEPTEMBER 2021

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
					MILAN DESIGN WEEK	
6	7	8	9	10	11	12
MILAN DESIGN WEEK			MAISON & OBJET, PARIS			
13	14	15	16	17	18	19
			3 DAYS OF DESIGN, COPENHAGEN		LONDON DESIGN FESTIVAL	
20	21	22	23	24	25	26
LONDON DESIGN FESTIVAL						
		DESIGN MIAMI/BASEL				
27	28	29	30			



YOUR WORLD IS ABOUT TO GET MUCH MORE COLORFUL

From rusty reds to vibrant yellows, deep greens to tranquil blues, the September design fairs welcomed us with a rich rainbow as we emerge from the gloom of the past 18 months. Here are the prominent trends to look for in 2022.



Ines x Yadi at M&O

RESPECT YOUR MOTHER

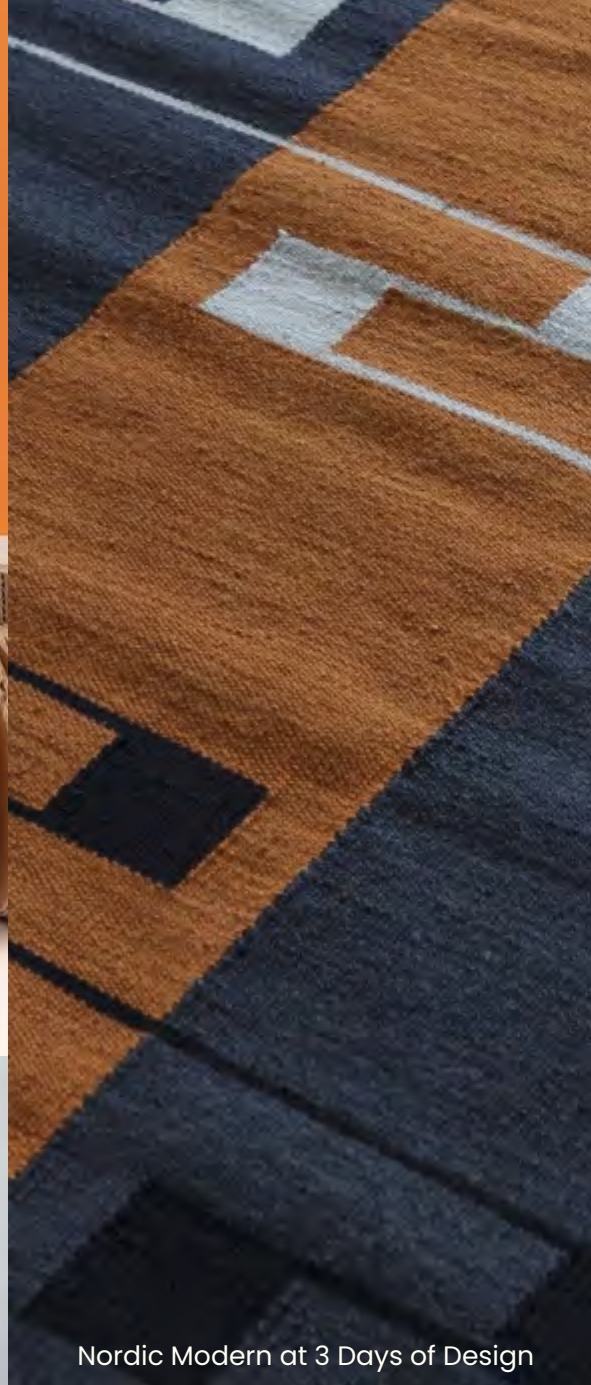
Gone are the days of boring brown. Today's toasty colors like rust, brick, and terra cotta pay homage to Mother Earth. Rich, reddish-browns could be seen throughout Milan Design Week. They were found everywhere—on chairs, pillows, walls, and carpets. They appeared on upholstered velvets, woven textiles, and hand-painted plates. In past years, designers sought to bring the outdoor in with deep greens. While forest colors remain popular, there's nothing like reconnecting with the Earth by embracing the very soil with which it is formed.



Anniko Laigo at LDF



Philippe Ferreux for Tout , M&O



Nordic Modern at 3 Days of Design



Adele Vahn, L'Atelier Des Createurs, M&O



Archiproducts, Salone del Mobile
Photo by Andrea Mariani



SOOTHE YOUR SOUL

After a year of chaos, the world longs for the calming effect of blue. And not just any blue. Ultramarine tops the charts in the best new color category. Both vibrant and calming, ultramarine plunges us into a sea of crystal-clear deep blue. It seemed to appear everywhere —quite literally thanks to the Creative Region pop-up mobile that traveled around Milan and Vienna during their respective design weeks.

But if you long for more comfort than what ultramarine offers, not to worry. Blues appeared in just about every shade. Light blue sofas were prominent at Supersalone. Turquoise demarcated the crosswalks in London. Cobalt painted the plates in Paris. So it doesn't matter which blue you choose. But you'd better choose (at least) one.

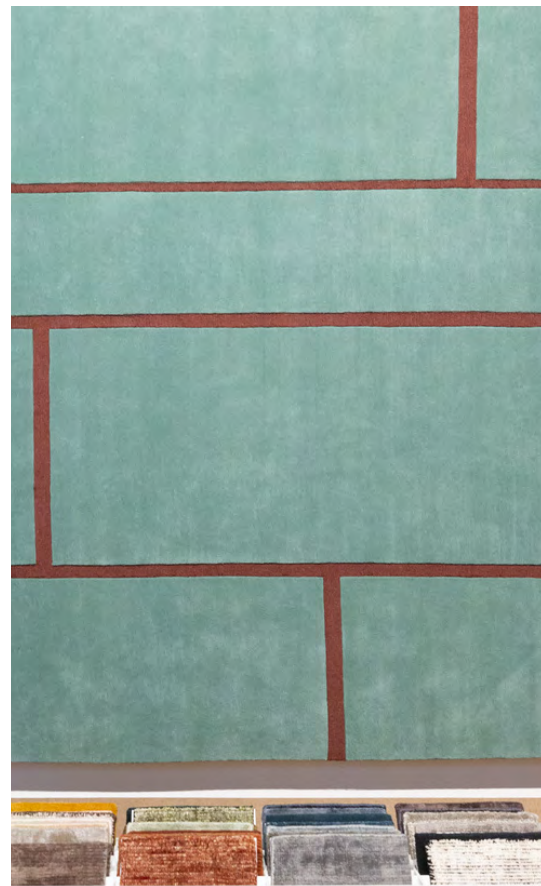




Hessentia at Supersalone
Photo by Andrea Mariani



CC Tapis at Salone del Mobile



Amani at Supersalone
Photo by Diego Ravier



Amura at Supersalone
Photo by Andrea Mariani



Saba at Supersalone
Photo by Diego Ravier





Caimi at Supersalone
Photo by Diego Ravier

ADD SOME ACID ACCENTS

Golden yellow, a color originally popularized by GenZ, remains a go-to favorite for bright accents. Today, the sunshine color has grown up, taking a prominent role on chairs, pillows, and accessories in tones of turmeric and daffodil. But move over yellow, there's a new kid in town. And she's vying for the top spot as everyone's favorite accent color. Make way for chartreuse (or acid green).

Like freshly sprouted leaves in spring, chartreuse has been popping up on my radar more and more. The color of renewal and regrowth, she symbolizes all our hopes as we emerge from the pandemic. Mark my words, we'll soon be seeing a lot more of this color in the coming year.

Other vibrant accents include magenta, a deeper, more saturated pink than its Millennial sister. Lavenders, periwinkles, and purples round out the rainbow as colorful combinations hit the home sector.



Laura Sattin at Design Miami/Basel



Baxter Furniture at Fuorisalone



Capiz Pulp by Kinta at M&O



Cassina at Fuorisalone





L'Atelier Des Createurs, M&O



German's Ermics at Design Miami/Basel



Baxter Furniture at Fuorisalone



Montarasu at 3 Days of Design

SAVE TIME TO HEAL

Ah, black. You are the rock in this sea of color. And oh, have you matured.

Matte black walls emerged as a trending treatment in 2019. In 2020, we were seeing it on window casements and fixtures. Today, matte black is found on everything from furniture to tableware to lighting. Black makes a perfect neutral to the cornucopia of colors listed above. Though not typically described as an earth tone, matte black is the color of charred wood and wrought metal. For centuries, the Japanese have used a technique called shou shugi ban, or charring wood, as a type of preservation.

Black reminds us that our planet needs to heal, but also that there is beauty in its resiliency. Far from somber, matte black is a color of sophistication and wisdom.



Pomax at M&O



Studio Thus That at LDF



Duistt at M&O



Verter Turrone at M&O



Fiorira un Giardino at M&O

