



Julie Muñoz

~ Rate Sheet ~

Instagram Post

Single post with up to 3 images and custom caption.

Starting at \$50

Instagram Take Over

3 or more photo posts over a pre-determined time span. Includes 1 IG Story per day for run of the campaign.

Starting at \$250

Giveaway

A great way to create buzz, drive traffic, and gain followers.

Starting at \$150

Blog Post

500-800 word guest post featuring my design industry expertise. Client to provide images.

Starting at \$250

Longer-Form Content

1,000 or more words.

Price upon request

Contact

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E: Julie@JulieMuniz.com

Social

IG: @Chair_Aware

IG: @Diversify_Design

LI: @JulieMuniz



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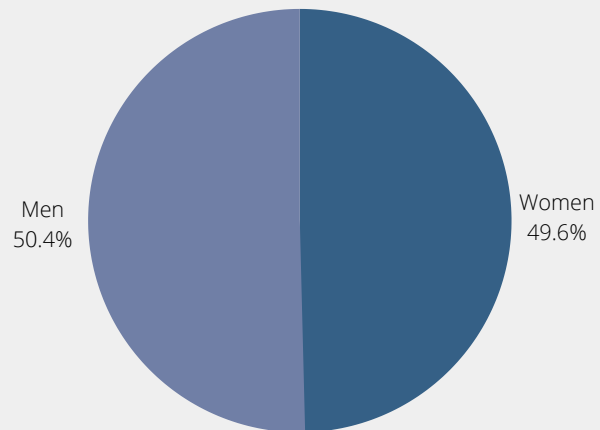
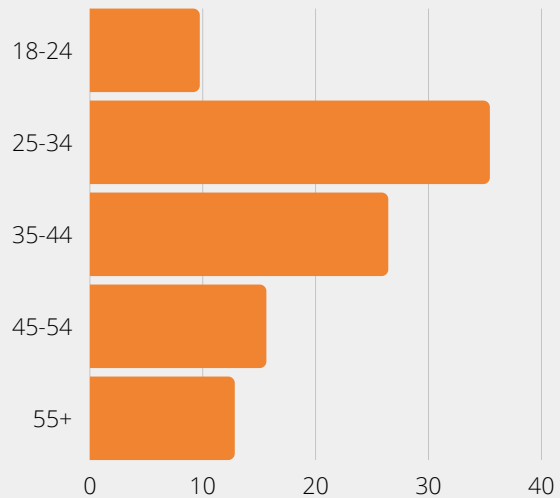
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@Chair_Aware Insights

Curator and trend forecaster Julie Muñoz started @Chair_Aware in 2017. She creates informative and engaging content on historical, modern, and contemporary design, with a special focus on furniture. @Chair_Aware has since grown to an active community to over 3,100 followers with a 3% engagement rate.

Demographics

Nearly half of @Chair_Aware followers are Millennials between the age of 25 - 44. In addition, @Chair_Aware appeals to both men and women with a gender split of about 50-50.



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